

The Power of
Transparency
Access
Community
Neutrality
Independence
Legacy
Integrity
Knowledge.
In Our Hands.



Wikimedia Endowment

Annual Report
2024-25



In a world where knowledge is contested, pressured, and manipulated, permanence is power. The Wikimedia Endowment exists to provide that permanence. It is not just a financial instrument: it is a structural safeguard for free knowledge.

When information becomes unstable, truth becomes vulnerable. Corporations rely on monetization. Disinformation thrives on volatility. An endowment does the opposite: it creates stability, independence, and long-term resilience.

Table of Contents

President’s Message	3	Endowment-Funded Initiatives: Powering the Future of Knowledge	8	Financials	26
Treasurer’s Note	5	Donor Stories: Defenders of Human Knowledge	14	Leadership	27
The Power of Permanence: Growing a lasting foundation for the future	7			Thank You to Donors	28
The Power of Community: Our Donors, Our Foundation	7			Wikimedia Foundation	30



“The Wikimedia Endowment exists because defending knowledge requires permanence. It is a long-term commitment to independence.”

Since our founding, Wikipedia has been free to access and edit. We didn't want knowledge confined to an ivory tower. We wanted a public square open to all. And with that vision came a pledge of bold transparency: anyone, anywhere can read our editors' discussions, explore our metadata, and trace our edit history. Participation, transparency, and accuracy are why people turn to Wikipedia when the stakes are highest, from pandemics to natural disasters.

Knowledge is Power. Throughout history, those who seek to control people have tried to control knowledge itself. Today, civic spaces are shrinking, and misinformation spreads faster than ever, eroding trust in the sources people rely on. In this fragile moment, the power of knowledge—and the ability to protect it—has never been more urgent.

The Wikimedia Endowment exists because defending knowledge requires permanence. Annual fundraising sustains Wikipedia day to day, but an endowment allows us to plan beyond the news cycle and beyond the latest technological disruption. **It is a long-term commitment to independence,** ensuring that Wikipedia can remain accurate, neutral, and accessible no

matter how the world changes. By building enduring financial support, the Endowment strengthens the ability for volunteers to collaborate freely, protects the infrastructure that keeps knowledge open, and ensures that the power of knowledge cannot be captured, silenced, or sold.

We are living in an era where knowledge itself is contested. There are attempts to not only censor information but also to undermine trust in truth. Doctors, journalists, and academics are under attack. The next billion internet users will come online in the coming years, many in regions with fragile institutions and low press freedom. The Endowment helps ensure that when they do, Wikipedia will be a safe, trusted, and participatory space—a platform owned by the people with knowledge written by people.

The question is not only who creates knowledge, but who holds the power that knowledge brings. Your support ensures this power remains in the people's hands. Together, we can defend facts, foster collaborative knowledge creation, and equip the next generation with the tools to understand and share the facts. Your support is not just an investment in Wikipedia: It is an investment in the future of human knowledge itself.

Remember the question posed on the day Wikipedia first went live: **“Who knows where it will go?” Well, the power to answer that question remains in our hands.**

We can allow the world to descend into misinformation and let our trove of knowledge decay. Or we can work together to defend facts, debate, and deliberation. We can create knowledge the way humans were meant to—collaboratively. And we can share that power with every person, in every corner of the world.

To everyone who has already supported the Wikimedia Endowment, thank you. Your contributions are not just donations. They are acts of defense and protection. As the world around us continues to evolve, we need to remain equally resilient and innovative in our response to new challenges. **Through the Wikimedia Endowment, your support becomes lasting protection for free knowledge in an uncertain world.**

You are the people ensuring Wikipedia remains free, accurate, and neutral. At the core, you are the defenders of human knowledge and the power it carries. Together, we are not just preserving knowledge. We are sustaining the power it gives to people everywhere. Thank you for standing with us—and for helping shape where we go next.



Lisa Seitz Gruwell,
President, Wikimedia Endowment

“The Wikimedia Endowment is more than a financial vehicle; it is a covenant with the future.”

Since its inception in 2016, the Wikimedia Endowment has grown steadily, establishing itself as a reliable steward of free knowledge in an uncertain world. In contrast to many young endowments, which typically focus on building a corpus before spending, the Wikimedia Endowment began funding grantmaking initiatives in 2023 after reaching \$100 million in value. Grantmaking continued throughout fiscal year 2024–25 in alignment with its spending policy. This milestone reflects both the confidence of our donors and the discipline of our investment strategy.

Our investment portfolio has delivered positive growth with a focus on long-term stability. This disciplined approach allows the Endowment to support the infrastructure and innovation that sustains Wikipedia and its sister projects. The Endowment serves as a critical resource for supporting Wikipedia as one of the last reliable, human-led knowledge spaces on the internet—“the last good place on the internet”—a place where the power of knowledge remains in the hands of the people.

The Endowment’s spending policy balances two essential goals: providing stable funding for the technical advancement of the Wikimedia projects while preserving the principal to safeguard long-term purchasing power. Guided by a commitment to responsible stewardship, the Endowment protects its long-term value while supporting initiatives that expand access to information, strengthen the technical infrastructure of the projects, and safeguard Wikipedia’s independence. Our target spending rate is 4% of the rolling

average market value over the prior three fiscal years, with flexibility between 2.5% and 4% as approved by the Finance Committee.

Through annual budgeting and proactive planning, the Endowment allocates resources carefully to support strategic initiatives across the Wikimedia ecosystem. This framework allows grantmaking and technical investments to proceed responsibly while maintaining the long-term integrity of the corpus.

Donor contributions are central to this success. Each contribution reinforces the stability and independence of Wikimedia projects.

The Wikimedia Endowment is more than a financial vehicle; it is a covenant with the future. It allows Wikipedia to navigate uncertainty, invest in innovation, and defend human knowledge against volatility, misinformation, and the pressures of an increasingly digital world.

We are profoundly grateful to the donors who have entrusted us with this responsibility. Your support is not only an investment in Wikipedia's present, but a commitment to its enduring role as a global public good.



Dhaval Patel,
Treasurer, Wikimedia Endowment

“I have always believed that knowledge is the greatest power we have to change the world for the better—and Wikipedia plays a vital role in shaping that knowledge at a global scale. Such an important resource must remain for future generations, especially in an era of misinformation and growing distrust.”

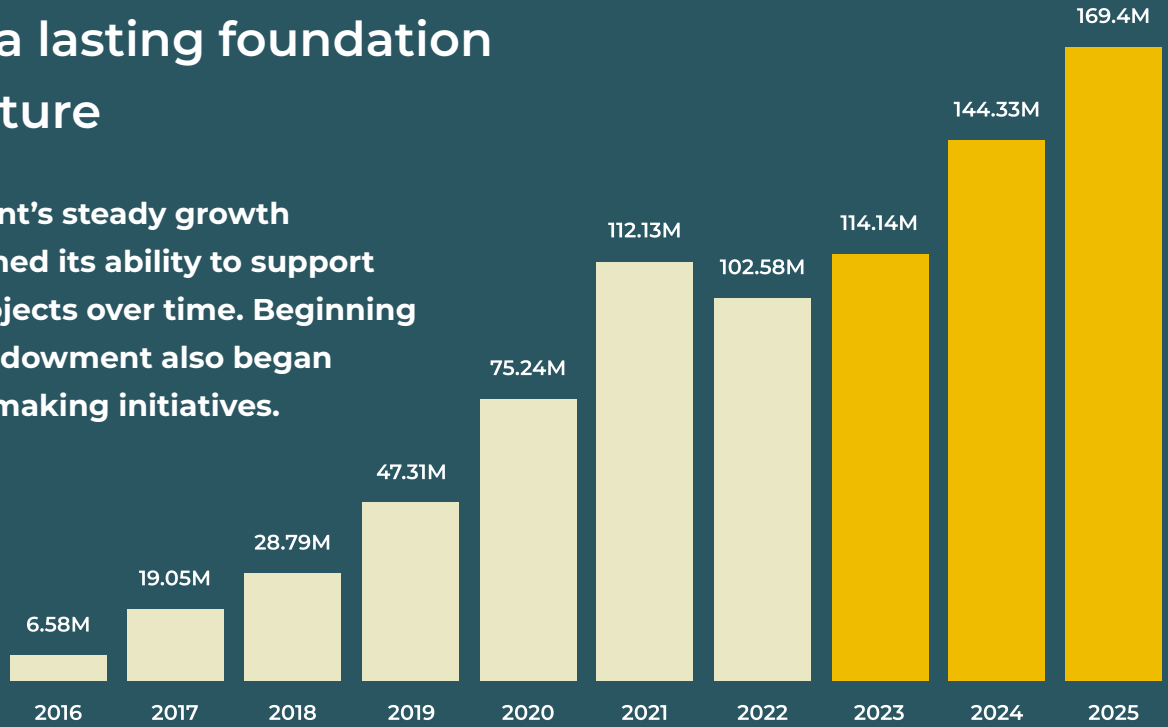
—Donor from Canada—



THE POWER OF PERMANENCE

Growing a lasting foundation for the future

The Endowment's steady growth has strengthened its ability to support Wikimedia projects over time. Beginning in 2023, the Endowment also began funding grantmaking initiatives.



THE POWER OF COMMUNITY

Our Donors, Our Foundation

A global community of 255,237 donors across 71 countries is helping build a lasting foundation for free knowledge.



Powering the Future of Knowledge: 2024-2025 Innovations Strengthening the Wikimedia Ecosystem

The Wikimedia Endowment was created to help ensure that Wikipedia and its sister projects endure for generations to come. In a world where access to reliable information cannot be taken for granted, the Endowment serves as a long-term safeguard for the knowledge that millions of people rely on every day.

While the Endowment's core purpose is to provide enduring financial stability for the Wikimedia projects, it also enables strategic investments that strengthen the knowledge ecosystem today.

Endowment grantmaking focuses on areas where long-term technological innovation and access to information intersect. These investments help Wikimedia projects remain resilient in a rapidly changing digital landscape: expanding access to knowledge, strengthening the technical infrastructure that powers Wikipedia, and ensuring that future generations can both use and contribute to the world's shared knowledge.

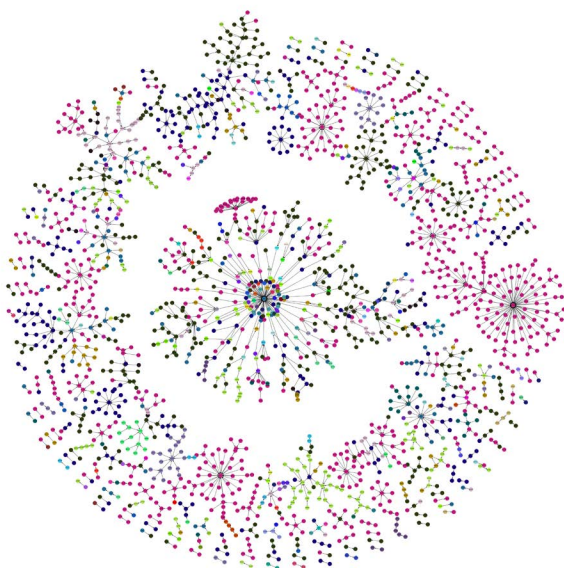
During the 2024–2025 fiscal year, the Wikimedia Endowment provided \$3.4 million in funding for Wikimedia projects, supporting initiatives that extend the reach of Wikipedia's knowledge across languages, connect new generations of readers to Wikipedia, enable access to knowledge in low-connectivity environments, and strengthen the underlying software that sustains Wikimedia projects. Together, these efforts benefit millions of people around the world while helping secure the long-term sustainability of the Wikimedia movement.

Abstract Wikipedia

Abstract Wikipedia represents a major step toward making encyclopedic knowledge accessible across languages. The initiative focuses on building a system where knowledge can be captured in a language-independent format and then rendered into many different languages.

During the 2024-25 fiscal year, contributors from around the world expanded the growing library of functions powering this effort through the Wikifunctions platform. Thousands of new functions and implementations were created, enabling early integrations with several Wikimedia projects and languages. These integrations allow communities to begin embedding structured content generated through Wikifunctions directly into wiki pages.

Over time, this work has the potential to dramatically increase the availability of high-quality knowledge for smaller and underrepresented language communities. By allowing contributors to encode meaning once and express it in many languages, Abstract Wikipedia opens the door to a future where the breadth of knowledge available on Wikipedia is no longer limited by language barriers.



Kiwix

Kiwix helps bring Wikipedia and other free knowledge resources to people without reliable internet access. The platform allows entire collections of educational content, including Wikipedia, to be stored offline and accessed through a simple reader on phones, computers, or portable devices.

During the 2024-25 fiscal year, Kiwix improved the systems that create and distribute offline knowledge packages, allowing for more frequent and reliable updates to large knowledge collections. The project also strengthened the stability of its platform and released updates across multiple devices and operating systems.

Today, millions of people around the world rely on Kiwix to access free knowledge in places where connectivity is limited or censored—including rural schools, research facilities, refugee camps, and libraries. By supporting this work, the Endowment helps ensure that the promise of free knowledge extends beyond the connected world to communities that might otherwise be left behind.



Future Audiences

As the ways people access information evolve, Wikimedia Endowment-funded initiatives are exploring how to connect new generations to free knowledge. The Future Audiences initiative supports experimentation with new formats and platforms that introduce Wikipedia's content to younger and emerging global audiences.

This year, the initiative launched experiments that transform Wikipedia content into short educational videos for popular social media platforms. These videos reached millions of viewers worldwide, particularly young people discovering Wikipedia in new ways. The experiment generated strong engagement and rapidly growing audiences, demonstrating how Wikimedia knowledge can travel beyond traditional websites and into the platforms where people increasingly spend their time.

These early results are helping the Wikimedia movement better understand how to inspire future readers, contributors, and supporters. By supporting experimentation with new ways of sharing knowledge, the Wikimedia Endowment helps ensure that Wikipedia remains relevant and accessible to the next generation.



MediaWiki Platform Improvements

Behind every Wikimedia project is MediaWiki, the open-source software platform that powers Wikipedia and its sister projects. Maintaining and evolving this infrastructure is essential to ensuring that millions of volunteers can continue creating, improving, and sharing knowledge.

During the year, work supported by the Endowment strengthened the sustainability and security of the MediaWiki platform while making it easier for developers and contributors to build new features. Key improvements included platform upgrades, enhanced security and authentication systems, and new tools that support future innovation across Wikimedia projects.

These efforts also laid important groundwork for emerging initiatives, including the integration of new knowledge technologies and improved performance for readers and editors worldwide. By investing in the long-term health of the platform itself, the Endowment helps ensure that Wikipedia's infrastructure remains resilient, adaptable, and capable of supporting the world's largest collaborative knowledge project.





“With the proliferation of AI-generated misinformation, Wikipedia is becoming ever more important as a source of accurate, verified knowledge. It’s my go-to source before anything else.”

—Donor from Australia—



Defenders of Human Knowledge

Wikipedia exists because people around the world believe knowledge should be open, collaborative, and accessible to all. The Wikimedia Endowment helps ensure that this commitment can endure for generations to come.

Protecting knowledge requires permanence and resilience. Through their generosity, supporters of the Endowment help safeguard the independence and stability that allow Wikipedia and its sister projects to remain free, trusted, and accessible around the world.

The stories in this section reflect the individuals and families whose gifts help ensure that the power of knowledge remains in humanity's hands.

Sustaining the Power of Knowledge

Wikipedia exists because people around the world believe knowledge should be open, collaborative, and accessible to all. The Wikimedia Endowment helps ensure that this commitment endures for generations.

Protecting knowledge requires permanence and resilience. Through their generosity, supporters of the Endowment help safeguard the independence and stability that allow Wikipedia and its sister projects to remain free, trusted, and accessible across the globe. While annual fundraising sustains Wikipedia day to day, the Endowment provides a long-term foundation that allows volunteers to collaborate, innovate, and share knowledge without interruption—even as the world changes.

The power of knowledge is in humanity's hands, and our donors make that possible. Every gift to the Endowment strengthens Wikipedia's ability to thrive independently, protecting it from the forces that seek to destabilize or control information. Your support is not just a donation: it is an investment in a resilient, long-lasting platform for free knowledge.

The stories that follow highlight the individuals and families whose generosity helps safeguard the independence, resilience, and future of Wikipedia. From those who have pledged legacy gifts through the Wikipedia Legacy Society, to donors giving from retirement accounts or monthly contributions, each gift sustains Wikipedia's mission and ensures that knowledge remains a shared resource for generations to come.

By standing with the Wikimedia Endowment, you join a community committed to defending, sustaining, and expanding human knowledge. Together, donors and volunteers create a lasting impact: a world in which reliable information is freely available to anyone, anywhere. Thank you for your trust, your commitment, and your belief in the power of knowledge.



The Power of Legacy

In a moving tribute to their daughter, Betty and Nathan Wadewitz have become members of the Wikipedia Legacy Society

For Betty and Nathan Wadewitz, the power of knowledge is personal. In a moving tribute to their daughter Adrienne, whose passion and scholarship enriched Wikipedia for a decade, they have joined the Wikipedia Legacy Society, ensuring that knowledge remains free, accurate, and in the hands of people everywhere.

During her lifetime, Adrienne Wadewitz (User: Wadewitz) became such a prolific and inspiring editor on Wikipedia that other contributors called her everything from “awesome” to “a superstar,” and they described her Wikipedia writing as everything from “a colossal achievement” to “Wikipedia at its finest.” When

Adrienne died in a rock-climbing accident in 2014, the tributes poured in from across Wikipedia and beyond. She touched so many lives not just with her own writing of Wikipedia articles but with her outsized help with other contributors’ writing, and her behind-the-scenes organizing of Wikipedia editing sessions—all done while Adrienne was an overachieving Ph.D student and a postdoctoral fellow.

Adrienne’s passing made news in major U.S. media, including *The New York Times* (“one of the most prolific and influential editors on the online encyclopedia Wikipedia”), the *Los Angeles Times* (“a force for diversifying its ranks and demystifying its inner workings”), and *BuzzFeed News* (“she found Wikipedia appealing as a way to spread her academic knowledge”). Adrienne’s parents, Betty and Nathan, have recently become members of the Wikipedia Legacy Society—a way, they say, to honor their only child’s commitment to the Wikimedia projects, and to help ensure that Adrienne’s work on Wikipedia, and the work of countless other Wikipedia contributors, lives on for future generations.



The Power of Legacy

Donors in the Wikipedia Legacy Society pledge to make a gift to the Wikimedia Endowment through a will or other estate planning. Through Betty and Nathan's pledge, they are helping defend the integrity of Wikipedia and sustain its role as a platform where knowledge remains in the hands of people, not corporations or governments. Giving back to the world has always been important to Betty and Nathan—a trait that they inculcated in Adrienne.

“Our whole life together as a couple—part of our goals was that we would share our resources and our talents with those around us, and the world around us, and especially charitable kinds of causes,” says Betty Wadewitz, a retired nurse and attorney. “We raised our daughter with this idea that she was blessed not necessarily with everything you want or every talent you want but that you have been blessed with something special to share with your family, with your friends, and the world at large. So we have always—even in years when incomes were low—given something to charity, usually as a percentage. Not only in life but at the time of our death, part of our legacy is to share with the world—not just with family but the world and charitable kinds of causes. And then you have to say: ‘Well, what

kind of charitable causes do we want to share our resources with?’ And Wikipedia and the Wikimedia Foundation are at the top of that list because it shares knowledge with the rest of the world. And it's knowledge that can be maintained through the years. And as we've aged, we've learned and realized how knowledge is lost. History is lost. And we see Wikipedia as an instrument that wants to preserve and to build and maintain the knowledge. The fact that it's accessible in 300 languages excites us. Nathan grew up bilingual and learned English later. He's had the advantage of working in different cultures and different languages.”

A retired Lutheran pastor, Nathan grew up in southern Brazil, where he spoke Portuguese and some German before coming to the United States when he was 20. Adrienne herself traveled whenever she could, as when she went to Ukraine as a teenager during an agricultural exchange program—an example of her desire to experience things firsthand, Nathan says. It was this “see for yourself” approach that helped Adrienne in every aspect of her life, including adding knowledge to Wikipedia about female writers whose work Adrienne knew intimately. “When she was growing up in Nebraska, she realized it was a land-locked state,” says Nathan,

whose father was also a pastor. “She wanted to get far away from Nebraska to experience other parts of life and part of the country, so she went as far as she could.”

After Adrienne's passing, *The New York Times* wrote a special end-of-year tribute to her that included this line: “Facts enchanted Wadewitz, but she also managed to enchant them back.” That kind of enchantment is what Betty and Nathan Wadewitz saw from the beginning of their daughter's love of the written word. Adrienne grew up in Omaha, Nebraska; moved to New York City to attend Columbia University, where she got a degree in English; moved to Bloomington, Indiana to get her Ph.D. from Indiana University Bloomington; and then moved to Southern California to be a postdoctoral fellow at the Center for Digital Learning and Research at Occidental College. She first contributed to Wikipedia in 2004—just three years after Wikipedia debuted on the internet.

“That talent was hers from a little girl on—to be a good writer,” Betty says. “I started law school when she was in the third grade, and when she was in the fourth grade, I was having to write something for some class, and I'm not the best writer at all. I have to work at it. For her, it was always easy. So here's this 10-year-old, and I

The Power of Legacy

said, 'Adrienne. I'm trying to say' whatever I was trying to say. 'This is what I've written, and it's not good.' And she said, 'Oh, mom. Just say this (and then told me exactly what to write).' And I said, 'Thank you very much!' So her gift of language and the use of words was phenomenal and we are glad she applied that gift to Wikipedia."

Adrienne's user page, which is still preserved, details her Wikipedia contributions. By pledging to preserve Wikipedia's articles through their membership in the Wikipedia Legacy Society, Betty and Nathan Wadewitz have joined other donors who know that Wikipedia's best chance to exist for future generations is for today's generations to use the same kind of enthusiasm that Adrienne Wadewitz used in her decade-long involvement with Wikipedia. By supporting the Endowment, Betty and Nathan are helping ensure that the power of knowledge Adrienne cherished continues to be accessible to everyone, now and for generations to come.

"She always saw that what she was writing for Wikipedia would be seen by many more people than what she might write for an academic journal. If you have knowledge to share, why would you want to limit your audience?" says Betty Wadewitz, adding: "We should be encouraged to

remember our family members. And one way to remember them is by helping to support things that were important to them. And Wikipedia was important to our daughter. And therefore, we want to be helpful in supporting it because we know she would have been. She did with her work. And we will try to do that with some dollars."

The Power of Independence

“It makes a lot of sense to have a will”— Why a 25-year-old biologist joined the Wikipedia Legacy Society

At just 25 years old—the same age Wikipedia has now reached as a global knowledge resource—Kenny Cox is already thinking about the future of knowledge. He is also just starting his career as a biologist. He says it’s an ideal profession for him since he loves the work, and “I want to be able to wake up every morning and say, ‘Oh, good: I’m going to do this

for eight hours.’ And in science, you’re doing a good thing for the world.” Based in Houston, United States of America, Kenny has been a Wikipedia donor since 2018. Last year, Kenny joined the Wikipedia Legacy Society, whose members pledge to make a gift to the Wikimedia Endowment through a will or other estate planning. As someone who could

be considered part of “Gen Z”—the first generation to grow up with digital technology “as an established commodity”—Kenny exemplifies the vast age range of Wikipedia donors who belong to the Wikipedia Legacy Society.

Here in Kenny’s words are why he has supported Wikipedia since he was a teenager, why he joined the Wikipedia Legacy Society, and why he believes that people of any age can make a difference “indirectly” through their actions, including the action of donating to Wikipedia.



Why I First Donated to Wikipedia

I was 18 and I just started having a job, and I had a little bit of money. And I felt like Wikipedia had already—even at that age—contributed so much to my education. I’m a very curious person. I like how on Wikipedia you can get into a lot of depth. You can get really niche. You can learn anything. Also at that age, as I was thinking about the kind of person I wanted to be, I thought, “I just feel like the kind of person who’d support Wikipedia.” I feel

The Power of Independence

like they've already contributed so much to my education. Something about Wikipedia's messaging at the time also encouraged me to. It really felt like a grassroots movement. It didn't feel like there's a big corporation sponsor who was giving millions, and that my donation would be a drop in the bucket compared to that. I did feel that my donation actually means something. A lot of contributions that come into Wikipedia are actually quite small. Something about the messaging—that even \$2, that even just donating the equivalent of a cup of coffee would mean something—appealed to me. So even the little bit of money that I could give would actually mean something. I started giving \$20 from that point. Also in hindsight, I like to joke that “I donated for 10 of my friends.” I could hold that over people and say, “Maybe next year, you can be giving so that I don't have to pay for you.”

Why I Joined the Wikipedia Legacy Society

I really didn't think too much about having a will, but when I donated last year, I was prompted by Wikipedia to create one through FreeWill. I like to envision

myself as a very logical person, and I thought, “It makes a lot of sense to have a will.” I had cancer when I was 15, and I'd already been through this big experience that taught me in a very important way that—not to get super dark or anything—life is a fragile thing. And that things you only thought could happen to other people could happen to you. So I got used to that idea. It didn't bother me at the time to think about estate planning, because even though I don't have that much to give, you never know. So when I was prompted to create the will, I thought, “OK, this makes a lot of sense” since I'd given a little bit of thought about this before, mostly in future terms—as in, “In the future, when I die and have more money to give, what would I want to give the money to?”—and I already decided that I'd want to give some of it to some kind of charity. So when I was prompted to create the will, and I answered the question, “What kind of charity would I want to give the money to?” I thought: “Well, of course! It has to be Wikipedia!” I'd been giving to Wikipedia for so long. It only makes sense that I continue that. . . . I still love Wikipedia. I still use it every day. And between 2018 and now. I started contributing

(edits). So it became an even more important cause. It was really a no-brainer. Wikipedia is already such a big part of my life. It has been for so many years. It makes sense to continue this, even when I'm gone.

Why I Believe that People Can Make a Difference “Indirectly” through their Actions

I like thinking, which goes along with being a scientist. And legacy is something that I've thought about indirectly. I think there's a lot of different ways that you can leave a legacy. One of the things I've been thinking about recently is how to grow as a person, broadly speaking, and what a “good person” looks like. And one of the concepts that I've latched onto is that a good person helps other people but sometimes indirectly. So you're not standing next to someone when they go about their day and saying, “Oh, you shouldn't buy this, and you should buy this.” Many of us have a natural sense of, “Oh, what this person does is good, and I want to do it, too.” In my estate planning, deciding to give to Wikipedia goes along with that idea. If other people have seen that I give to Wikipedia, then they'll be like, “Oh, this is something that

The Power of Independence

I also can do,” and also, “Maybe I should give more when I’m alive” or “Maybe I haven’t thought about Wikipedia in a while, and I should go back.” So doing something that connects to people’s natural sense of goodness can inspire action on their part. I would want my legacy to do whatever I can at that point to inspire other people to do things that I think are good. For me, my philanthropy becomes public when I can influence other people to donate to Wikipedia, or at least check it out. I’ve had several friends who are like, “You know, Kenny—we know that you’re so into Wikipedia that I decided to go onto it more. And now I’m addicted to it, too.” So I’ve seen it happen where just being a Wikipedia buff can influence other people. So whatever part that I can do to encourage or inspire people to either donate or just check out Wikipedia is fun for me.

The Power of Community

For Debra Scarborough, donating from her IRA account gives Wikipedia the community support “you need”

During her career as a medical librarian, including many years with the American College of Obstetricians and Gynecologists, Debra Scarborough supported doctors, educators, and others by providing medical information that informed and influenced their decisions.

Debra specialized in historical works, so borrowers would request everything from important medical journals to medieval books like The Byrth of Mankynde, a 16th-century tome that’s considered the English language’s first on midwifery.

Debra’s passion for knowledge—learning it, dispersing it, archiving it—made her naturally gravitate towards Wikipedia’s collaborative system of knowledge-sharing. She’s been a Wikipedia donor since 2012, and first gave to the Wikimedia Endowment in 2019. She recently donated to the Endowment by making a QCD gift from an Individual Retirement Account (IRA). Debra loves Wikipedia, but both Endowment gifts were partly prompted by a key benefit for nonprofit donors in the United States. “Taxes,” Debra says, almost laughing at her admission. “You being a 501(c)3 is a big, important part of it.”

Still, the tax benefits to Debra are just one part of her much bigger passion for Wikipedia’s future. She says that Wikipedia’s reliance on volunteer editors is a foundational strength of the encyclopedia, and that she uses Wikipedia to stay informed about almost any subject. “We’ve looked up grocery stores,” Debra says of her and her partner. “And, of course, movies. And a lot of industrial histories are totally fascinating.”



The Power of Community

Debra's family history is also fascinating. Her lineage includes a 17th-century English immigrant who, in the 1620s, brought one of his sons to settle in Virginia—becoming one of the first families in that American territory. Another son in the man's family, Charles Scarborough, stayed behind, and he became a famous physician and mathematician ([he has a Wikipedia article](#)) whom King Charles II of England knighted and appointed to be a doctor. During World War II, Debra's father flew B-17 bombers over Germany and was shot down, spending 18 months in a German prisoner-of-war camp that was made famous by the 1963 film *The Great Escape*. One of Debra's cousins, Robert M. Scarborough, Jr., [was a medicinal chemist who developed two important cardiac drugs: Natrecor](#), which is used to treat heart failure; and Integrilin, which is used to prevent blood clots, heart attacks, and death in heart patients. "I guess medical research just runs in the family," she says.

Debra says her motivation for first donating to Wikipedia in 2012 is just as true as it is today. "Back in 2012," she says, "I really understood the need (for Wikipedia). You need donations. It's just like public television. Or public radio. You need that community support."

The Endowment's status as a 501(c)(3) tax-exempt organization means that donors in the United States may be able to deduct their contributions on their federal tax returns, reducing their overall tax liability. U.S. taxpayers age 70½ or older can also make a qualified charitable distribution (QCD) from an Individual Retirement Account. Additionally, individuals who turn 73 are generally required to take what is known as a required minimum distribution (RMD), meaning they must withdraw a certain portion of their IRA each year. If you'd like to learn more about giving by QCD, go to <https://wikimediafoundation.org/give/individual-retirement-account/>

Verím v zdieľanie vedomostí a informácií,
ktoré môžu zlepšiť svet, v ktorom žijeme.
Viac informácií môže zvýšiť porozumenie a znížiť
napätie medzi ľuďmi a národmi.
Preto mi dáva zmysel podporovať Wiki.
Prajem vám dobrých ľudí, pokoj okolo nás,
porozumenie a prijatie rozdielov.

—Darca zo Slovenska—

Sin duda su labor es loable y contribuye
a garantizar el derecho humano
de acceso al conocimiento, y si todos contribuimos
con un granito de arena es posible
hacer grandes cosas, felicidades, bendiciones
y en hora buena para que continúen con su trabajo,
saludos y quedamos pendientes.

—Donante de Argentina—

मैं समाज के उस हिस्से से आता/आती हूँ जहाँ संसाधनों की कमी होती है, जिसके
कारण अक्सर मैं विश्वकोश या अखबार नहीं पढ़ पाता/पाती लेकिन आप लोगों की
वजह से मुझे कभी भी उन चीज़ों की कमी महसूस नहीं हुई जब भी मुझे कोई संदेह
होता है, मैं विकिपीडिया खोल लेता/लेती हूँ

अंग्रेज़ी मेरी पहली भाषा नहीं है, इसलिए किसी भी व्याकरण संबंधी गलती के लिए मैं
ईमानदारी से क्षमा चाहता/चाहती हूँ यह संदेश लिखने का मेरा उद्देश्य सिर्फ यह
बताना था कि आप मेरे दैनिक जीवन पर कितनी गहरी छाप छोड़ते हैं

दुनिया में ज्ञान फैलाने और देशों, समाजों और वर्गों के बीच जानकारी की दूरी को कम
करने के लिए आपका बहुत-बहुत धन्यवाद

—भारत से एक दाता—

Eu absolutamente adoro o que
a Fundação Wikimedia tem feito até agora.
Estou aqui desde o começo e me traz
uma grande alegria poder finalmente ajudar
a apoiar este projeto incrível.
Um dos últimos bastiões do conhecimento em
um mundo cada vez mais polarizado
e propenso à desinformação.
Vou continuar a apoiar enquanto puder
e espero conseguir aumentar o meu apoio com
o passar do tempo.

—Doador de Portugal—

Je soutiens le travail de cette encyclopédie
universelle et gratuite en ligne car il me semble que
dans un monde saturé de désinformations—
souvent dangereuses—
une encyclopédie comme Wikipédia
reste un des meilleurs remparts pour la connaissance
juste et désintéressée.

—Donateur de France—

Grazie a voi e al vostro impegno per
un futuro migliore di unione e amore dell'umanità.
Per la cultura di tutti, per la libertà del sapere,
per un pianeta preparato ai tiranni,
per un mondo che unisce,
di amici e che abbraccia il globo intero
di persone di umani e fratelli!

—Donatore dall'Italia—



“Wikipedia is a treasure trove of vetted, reviewed knowledge that improves every year. In a time of growing distrust, it remains one of the most reliable sources of information available.”

—Donor from USA—



Financial Stewardship and Endowment Growth

July 1, 2024 - June 30, 2025

Assets

Beginning assets (market value as of July 1, 2024)	144,325,622
Gifts received	11,863,214
Investment gains	18,559,291
Foreign currency loss	-6,648
Total	174,741,479

Expenses

Fundraising	1,126,016
General & administrative	528,442
Programmatic	3,679,208
Total expenses	5,333,666

Ending assets (market value as of June 30, 2025)	169,407,813
---	--------------------

Board of Directors

Annette Campbell-White
Board Chair and Founder,
Kia Ora Foundation

Phoebe Ayers
Librarian,
Massachusetts Institute of
Technology

Laura Duchâtelet
Founder, LD&U

Mayree Clark
Founder, Eachwin Capital

Peter Baldwin
Co-Founder, Arcadia Fund

Patricio Lorente
General Secretary of
Administration, National University
of La Plata

Doron Weber
VP of Programs, Alfred P. Sloan
Foundation

Jimmy Wales
Founder, Wikipedia Project

Alexander M. Farman- Farmaian
Vice Chairman, Partner and
Portfolio Manager, Edgewood
Management

Lisa Lewin
Senior Advisor, Primary Venture
Partners

Staff Leadership

Lisa Seitz Gruwell
Wikimedia Endowment President

Dhaval Patel
Treasurer

Charles M. Roslof
Secretary and Legal Counsel

Merci, धन्यवाद, Gracias, ありがとう, أرکش, Danke, Asante, շնորհակալութիւն, Thank you!

Thank You to Our Defenders of Knowledge

Your support protects the power of free, reliable knowledge—today, tomorrow, and for generations to come. We are profoundly grateful to the generous benefactors of the Wikimedia Endowment, whose commitment ensures Wikipedia and its sister projects remain free, trusted, and accessible worldwide.

Donors included here are donors making a gift of \$1k+ during FY24-25, does not include lifetime giving to the WEND

\$250k+

Arcadia
The Julia Rausing Trust
King Baudouin Foundation
Jordanna Polis Schutz
Anonymous Donors
\$100k
Alex & Patricia Farman-Farmaian
Anonymous Donors

\$50k+

Gupta Family Foundation
I.W. Foundation
Ike and Ellen Kier
Anonymous Donors

\$5k+

The Aber D. Unger Foundation
Antoine Bello
Will Bloch
Kevin Bonebrake and Winnie Scheuer
Charlton Burch
Burton Family Foundation
Annette Campbell-White
In memory of Gary D. Campbell
Lawrence J Duggan Jr.
Peter Gadwa
Emily and Sam Glick
Holly Gray
John Gregory Lewis
Steven Hamburger

In honor of Hank and Demaris Hudspeth
Mark Jacobson and Ilona Frieden
Celia Johnson
The Keough Family Foundation
Sung-Hou and Rosalind Kim
Jeremy Levine & Yael Taquq
Melbern G. and Susanne M. Glasscock Foundation
John Nagle
One Point Of Light Foundation
Tim and Mary Riordan
Sarah Rouse
In honor of Gay Sharman
Edward and Elaine Shoben
Silverleaf Foundation
Albert & Candace Staton
Doug Standing
K.L. Won
Anonymous Donors

DONORS

\$1k+

Glenn Anders
Paul B. Anderson
K.G. Anderson
Kathleen and Jack Applewhite
Mary F. Burns
Romelle Castle
In memory of Dileep Jivanlal Champaneria
Niranjan and Savita Chandragiri
Karl Chen
Michael and Maureen Chowen
Nicholas Chu & Vivian Fuh
Juan Cockburn
Camille Colaizzo
Guy and Helen Connolly
Helen Darling
Mary Liz DeJong
Paul Demmitt
Andrew Dick
John G. Dove
David and Casey Eichenberger
The Eubanks Memorial Trust
Thomas Goddard
Jack Goodman
Loretta Montanari Gottshall
Alan Gould
Gerard A. Goulet
Terence E. Gray
Robert Griesemer
Jeannene Hansen
The Mary and Paul Henry Fund
Ernest Hildner
Peter and Linda Jeschofnig
Jay Jones
Douglas W. Jones
Elaine Kant
In memory of H. Kwan
Sally Lawrence and David Lai
Richard Lenon and Leslie Hsu
Victor Mair
Dorothea Malsbary
Goran & Kelly Marnfeldt
Barbara K Matheson
Linda and Richard Maxson
In honor of Mr. and Mrs. Zachary McCune
Sydney McDole and Naresh Lakhanpal
Maureen and Gary Meller
Leta Miller
Perry Mitchell
The Isaac and Enedina Hernandez Martinez Cabrera Family and the Angelo A. and Flora Pagana Nardi Family for their pursuit and devotion to Learning and education
Mildred B and Radhe Mohan For The Mohan Family Fund
Alan Nies
Pat and Bob Nixon
Member & Volunteer instructor for the OLLI program
Ray Olszewski
Robert Ordal
Mary Patterson
Barbara Perreault
Carol Phelps
Brent Ramerth and Kalinda Lisy
Terry Rossow
Scott Satterwhite
Bill Scherer
The Schmajoros Giving Fund
Rich Seifert
R. Jeff Serne
Linda and M. Michael Shabot, M.D.
Bill Spindler
Frank and Cheryl Stearn
Bruce G. Stewart
Elizabeth Story
Marcus F. Stuart
Virginia & Robert Taylor
In memory of Emma Elizabeth (Larsen) Teeter
Jon Thaler
Adam Theriault-Shay
Jean and Roger Thompson
Michael Thonis
Fred Thorlin
Jack Triplett
Suresh Vasan
Peter Booth Wiley
In honor of my deceased wife, Suzie T. Windward
Barbara Wright
Eugene Yarovoi
Anonymous Donors



Wikimedia Foundation

Annual Report 2024-25

The People's Knowledge

Explore how the Wikimedia Foundation supports the people, technology, and global community behind Wikipedia in the 2024–2025 Annual Report. Through the story of a single Wikipedia article, discover how thousands of contributions come together to build knowledge that the world relies on every day. [\[Add link to WMF annual report\]](#)

Help Ensure Wikipedia's Future

GIVING TODAY

The Wikimedia Endowment ensures that Wikipedia and the related projects will continue to provide the world with high-quality encyclopedic knowledge now and into the future. Making a gift today is the simplest way to ensure that Wikipedia remains strong, stable, and always there when you need it. There are many ways to make a gift, including online, through a Donor Advised Fund, gifts of stock, Qualified Charitable Distributions, Charitable Gift Annuities, or a legacy gift, such as naming us in your will.

To learn more, visit wikimediaendowment.org.

GIVING TOMORROW

Your love of Wikipedia can live on by including Wikimedia in your estate plans. By naming the Wikimedia Endowment in your will or as a beneficiary of your retirement plan or insurance policy, you can leave a legacy that will benefit the next generation of Wikipedia readers.

To learn more, email legacy@wikimedia.org.

About the Wikimedia Endowment

The Wikimedia Endowment is a U.S.-based 501(c)3 nonprofit charitable organization (Tax ID: 87-3024488) providing a permanent safekeeping fund, supporting the long-term sustainability of Wikimedia projects, including Wikipedia. Established in 2016, the Endowment ensures that free knowledge remains available to everyone, everywhere, for generations to come.

To learn more, please visit www.wikimediaendowment.org.

Wikipedia and all Wikimedia names and logos are registered trademarks of Wikimedia Foundation Inc. Text licensed under Creative Commons Attributions-ShareAlike 4.0 International. Images are freely licensed with attribution.

back cover:
Ekvidi - Jason Krüger for
[Wikimedia Deutschland, CC BY-SA 4.0](https://commons.wikimedia.org/wiki/File:Ekvidi_-_Jason_Krueger_for_Wikimedia_Deutschland,_CC-BY-SA_4.0),
[via Wikimedia Commons](https://commons.wikimedia.org/wiki/File:Ekvidi_-_Jason_Krueger_for_Wikimedia_Deutschland,_CC-BY-SA_4.0)



WIKIMEDIA

ENDOWMENT

Wikimedia Foundation, Inc. · 1 Sansome Street, Suite 1895 · San Francisco, CA 94104 USA
wikimediaendowment.org · endowment@wikimedia.org

The Wikimedia Endowment is a U.S.-based 501(c)3 charity Tax ID# 87-3024488

Wikipedia and all Wikimedia names and logos are registered trademarks of Wikimedia Foundation Inc. Text licensed under Creative Commons Attributions-ShareAlike 4.0 International. Images are freely licensed with attribution.